

If you are a person who has exceptional public speaking skills and has a keen interest in teaching others, being a public speaking trainer might be suitable for you. Public Speaking Trainers usually teach students or clients about various areas of communications, such as public relations, broadcasting, and journalism. They teach the students/clients by giving lessons or hands-on activities throughout the classes.



Character: SAI



Social (Helper) – occupations frequently involve working with, communicating with, and teaching people. These occupations often involve helping or providing service to others.



Artistic (Creator) - occupations frequently involve working with forms, designs and patterns. They often require self-expression and the work can be done without following a clear set of rules.



Investigative (Thinker) – occupations frequently involve working with ideas, and require an extensive amount of thinking. These occupations can involve searching for facts and figuring out problems mentally.

Expertise

- **Speaking** – talking to others to convey information effectively.
- **Instructing** – teaching others how to do something.
- **Learning Strategies** – selecting and using training/instructional methods and procedures appropriate for the situation when learning or teaching new things.
- **Active Listening** – giving full attention to what other people are saying, taking time to understand the points being made, asking questions as appropriate, and not interrupting at inappropriate times.

Day-to-Day Tasks

- Keep abreast of developments and technological advances in the communication field by reading current literature, talking with colleagues, and participating in professional conferences.
- Conduct research in a particular field of knowledge and publish findings in professional journals, books, or electronic media.
- Compile bibliographies of specialized materials for outside reading assignments.
- Prepare and deliver lectures to undergraduate or graduate students on topics such as public speaking, media criticism, and oral traditions.
- Prepare course materials, such as syllabi, assignments, and handouts.

Work Setting

- Constant contacts with others.
- Face-to-face discussions are as important as e-mail or telephone conversations.
- A lot of freedom due to the reason of structured and unstructured work.
- Requires doing public speaking everyday.

Knowledge

- **Communications and Media** – knowledge of media production, communication, and dissemination techniques and methods. This includes alternative ways to inform and entertain via written, oral, and visual media.
- **Education and Training** – knowledge of principles and methods for curriculum and training design, teaching and instruction for individuals and groups, and the measurement of training effects. See more occupations related to this knowledge.
- **Language** – knowledge of the structure and content of the language including the meaning and spelling of words, rules of composition, and grammar.
- **Psychology** – knowledge of human behavior and performance; individual differences in ability, personality, and interests; learning and motivation; psychological research methods; and the assessment and treatment of behavioral and affective disorders.

Education

A communication instructor must come with a bachelor degree specialized in communication. But some people are born with public speaking skills which they only need training and gain credentials to be an instructor. Thus, these are the schools that offer communication related major:

- Program Studi Hubungan Masyarakat, Universitas Padjadjaran, Indonesia
- Sarjana Ilmu Komunikasi (S.I.Kom), Universitas Indonesia, Indonesia
- Diploma (Dip.) Public Relations and Communications Management, McGill University, Canada

Certification

- Certified International Communication Specialist - American Academy Certification
- Instructor certification course, Turpin Communication, United States